

TapKat Solutions LLC Privacy Policy

Last Updated: 9/27/2017

TapKat Solutions LLC (referred to throughout as “us,” “we,” “our,” etc.), is the owner and operator of the tapkat.org Website, a fundraising platform for nonprofits. This Privacy Policy (“**Privacy Policy**”) applies to the tapkat.org Website, any sub-domains thereof, API integrations or widgets we offer, any email, messaging, applications, or any of the services or features accessible therein, and any other website or web pages we own or operate that include a link to this statement (all of which together are referred to as the “**Website**”). Although we provide shorter answers to privacy questions on the Website in order to be helpful, this Privacy Policy is the exclusive and authoritative source of our privacy practices. Please keep in mind that this Privacy Policy does not apply to other websites, which may be accessible from the Website. External websites may have data collection, storage and use practices and policies that differ materially from those contained here.

You acknowledge that this Privacy Policy is part of our Terms of Service, and by accessing or using our site, you agree to be bound by all of its terms and conditions. If you do not agree to these terms, please do not access or use this site.

We may update this Privacy Policy from time to time. If we do so, we will notify our users (referred to throughout as “you,” “your,” etc.) by posting the date of the last change or amendment at the top of this page. You agree that this method of notice is sufficient and that you will regularly check this Privacy Policy to see if updates or changes have been made. Your continued use of the site after such amendments will constitute your acknowledgment of the modified Policy and agreement to abide and be bound by the modified Privacy Policy.

WHAT TYPES OF INFORMATION DOES TAPKAT COLLECT?

Traffic Data. As is true of most websites, we automatically collect certain information when you visit our Website. This information includes: (i) IP addresses, (ii) domain servers, (iii) types of computers accessing the Website, (iv) types of web browsers used to access the Website, (v) referring/exit pages, (vi) data about usage patterns throughout the Website (e.g. click rates on different links etc.). Information of this type (“**Traffic Data**”) is anonymous information that does not personally identify you but is helpful for us to improve the business performance and user experience of the Website.

Personal Information. In order for you to use our Website to create fundraising sites or for us to process transactions on our Website for your benefit or for you to take certain other actions on the Website (e.g. contacting us through forms, etc.) we require you to provide us with information that personally identifies you (“**Personal Information**”). Personal Information includes the following types of data:

- Contact Data such as name, mailing address, e-mail address and TapKat user name, account number and password.
- Financial Data such as your bank account number or credit card number.
- Demographic Data such as your zip code, age and gender.
- Company Data such as your business name, size and business type.
- Activity Data such as your fundraising history, events attended, etc.

WHAT ABOUT LINKS TO OTHER WEBSITES?

Our Website contains links to the sites of other companies and non-profit organizations. We are not responsible for their privacy practices. We encourage you to learn about the privacy policies of those organizations.

HOW DOES TAPKAT COLLECT TRAFFIC DATA?

As is true of most websites, we use cookies to collect Traffic Data related to the Website. We use another company to place cookies on your computer to compile this non-personally identifiable information so we can aggregate statistical information about usage of the Website.

The Website also contains web beacons, which are electronic images that are used along with cookies to compile statistics so we can analyze how the Website is being used. Our e-mails may also contain web beacons so we can track how many people open the message or click on links within the message. This information helps us improve our communication and marketing efforts.

We use a third party to gather information on how you and others are using the Website. By using this service we are able (for example) to see how many people visited a given page or clicked on a given link. This information helps us optimize the performance of the Website. We also use cookies to serve ads through third-party ad-network services to people who have visited our Website ("Retargeting Ads"). These Retargeting Ads will be viewable on other websites that are part of the ad network. Your browser likely contains controls for deleting or disabling cookies; however, your experience on the Website may be impacted if cookies are disabled.

IS MY PERSONAL INFORMATION KEPT CONFIDENTIAL?

Except as otherwise provided in this Privacy Policy, we will keep your Personal Information private and will not share it with other third parties unless such disclosure is necessary to: (i) comply with a court order or other legal process, (ii) to protect our rights or property, or (iii) to enforce our Terms of Service. Please keep in mind that while we take reasonable precautions to safeguard your Personal Information no amount of protection can guarantee its security.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your Personal Information, you acknowledge that: (a) there are security and privacy limitations of the Internet which are beyond our control; (b) the security, integrity and privacy of any and all information and data exchanged between you and us through this site cannot be guaranteed; and (c) any such information and data may be viewed or tampered with in transit by a third party.

HOW DOES TAPKAT USE MY PERSONAL INFORMATION?

We use your information in a variety of ways to help us run the Website. Here are some of the ways we may use your information:

- To send you receipts.
- To send you updates about the Website.
- To send you updates about activity on the Website related to you.
- To send newsletters.
- To administer your account.
- To respond to customer service inquiries.
- To send marketing materials.
- To improve our Website and marketing efforts.
- To administer the promotions you have entered.

HOW DO EMAIL COMMUNICATIONS WORK?

We send out various emails to clients and others who interact with the Website, such as emails about new blog posts, product releases or special events or promotions ("**Marketing Emails**"). Nonprofits that register with the Website will automatically be subscribed to receive certain Marketing Emails. Aside from those registering with the Website, you must opt in to receive Marketing Emails.

Marketing Emails contain an unsubscribe option which you can follow at any point if you wish to stop receiving some or all of the Marketing Emails. If you have received our Marketing Emails mistakenly, or wish to stop receiving them, you can also contact us at support@tapkat.org and we will remove you from our list.

The Website also allows nonprofit clients to send various transactional (e.g. automated drawing receipts, etc.) and outreach emails (together "**Client Emails**"). Unless such Client Emails are subject to an exception as part of an ongoing commercial relationship, or otherwise, as required by CANSPAM, they will contain an unsubscribe link.

WHO HAS ACCESS TO MY OR MY CLIENT'S CREDIT CARD NUMBERS?

We do not process any underlying payments facilitated by the Website; payments are processed by our partner internet payment service providers, (a "**Payments Partner**"). Financial data you input to consummate a transaction is encrypted using SSL technology and sent to a Payments Partner.

For recurring transactions your Financial and Contact data is stored by a Payment Partner in accordance with industry standards. Only the Payment Partner has access to your credit card number. We do not have access to your credit card number. Data handled by a Payment Partner is subject to that Payments Partner's terms and privacy policy.

We use a Payment Partner to process monthly payments made by nonprofits that purchase subscription plans or upgrades from us. If you purchase a subscription plan, your purchase will be made on an SSL encrypted page or widget hosted by a Payment Partner and the payment information you submit will be submitted directly to and stored by a Payment Partner in accordance with industry standards. Data handled by a Payment Partner is subject to their terms and privacy policy.

We use a Payment Partner to process one-time donation payments made by your clients. When your client makes a one-time donation payment the transaction will be made on an SSL encrypted page or widget hosted by a Payment Partner and the payment information your client submits will be submitted directly to and stored by a Payment Partner in accordance with industry standards. Data handled by a Payment Partner is subject to their terms and privacy policy.

WHO HAS ACCESS TO MY OR MY CLIENTS PERSONAL INFORMATION (EXCEPT FOR CREDIT CARD NUMBERS)?

We share your Personal information with other business partners who assist us in performing core services (such as hosting, data storage and security) related to the operation of the Website. These business partners only use your Personal Information to perform these core services, which are necessary for the orderly operation of the Website.

WHAT'S AN INDIVIDUAL CLIENT PROFILE?

When your clients make a transaction through the Website, we automatically index it for you in your client database under an individual client profile. That information is accessible to you through your account.

ARE PAGES I CREATE PRIVATE?

In general, no. If you create a fundraising page, an event page, campaign page or other webpage on the Website, it is not private. For some types of pages you may be able to deactivate the page which will make the page private to your account or some pages may require you to activate the page before they become public. Pages created on the Website are indexed by search engines and accessible to the public.

WHAT OTHER INFORMATION IS PUBLIC?

Information you post on event pages, campaign pages, personal fundraising pages, a nonprofit profile, blog posts or other public pages on the Website can be accessed by other people. You should exercise caution when deciding to share information on public pages. We cannot control who accesses shared information or how other parties will use that information.

WHAT ARE ACTIVITY FEEDS?

Activity feeds are streamed displays of actions occurring on the Website. There are various public activity feeds on the Website. Nonprofit profiles have activity feeds that display activity relevant to each respective nonprofit (e.g. donations to, or ticket purchases from, that organization).

Nonprofits using the Website also have access to certain widgets (widgets are small snippets of code we generate that the nonprofit can then put into another website). These widgets allow a nonprofit to display activity occurring on the Website on the nonprofit's own website, blog or another website. Please keep in mind that we cannot control where a given nonprofit will embed the widgets we make accessible to it.

WHAT ARE APIs AND HOW CAN MY INFORMATION BE SHARED?

We make an application programming interface (an "API") available to nonprofit clients. An API (in non technical terms) allows a nonprofit to automatically retrieve information from our site, for use/display elsewhere (e.g. on the nonprofit's website). That being said, the information that we make available through our API is (generally) information that is otherwise available on the Website (e.g. already posted on an event page, campaign page, available through search results, etc.).

WHAT CHOICES DO I HAVE?

It's up to you whether or not you want to provide us with Personal Information. You can still visit the Website without providing us with Personal information, but you will be unable to take certain actions without doing so.

HOW CAN I UPDATE OR CORRECT MY PERSONAL INFORMATION?

If you have created a profile you can update your information by clicking on "Account Settings" which is accessible at the top of your screen once you've logged in.

WHAT DO I DO IF MY INFORMATION IS LOST OR STOLEN?

If you know, or suspect, that your credit card, user name, or password has been lost, stolen or used without your authorization you need to contact us immediately (support@tapkat.org). Upon notification, we will take reasonable steps to mitigate any damage, which may have been caused. You are responsible for the safety and security of your user name and password. You should logout after each session you have with the Website and you shouldn't share this information.

CAN CHILDREN USE THIS WEBSITE?

Our Website is for a general audience and is not targeted towards children. Children under 18 years of age are prohibited from using the Website per our Terms of Service. If your child has used the Website and submitted Personal Information to us, please contact us and we will endeavor to remove that information from the Website and our database.